DONATE4SACRAMENTO COVID-19 RESPONSE FUND

A COALITION OF PHILANTHROPY, GOVERNMENT, AND BUSINESS PARTNERS
WORKING TOGETHER TO DEPLOY RESOURCES TO INDIVIDUALS, COMMUNITY-
BASED ORGANIZATIONS, AND SMALL BUSINESSES IMPACTED BY THE
CORONAVIRUS OUTBREAK IN THE SACRAMENTO REGION.

DONATE NOW

ABOUT THE DONATE4SACRAMENTO COVID-19
RESPONSE FUND FOR SACRAMENTO

In the days and weeks ahead, the Novel Coronavirus (COVID-19) pandemic will continue to affect all of Sacramento. This crisis is creating a profound economic impact for small businesses, lower-wage workers and nonprofit organizations. The impacts on working families and our vulnerable populations who are already confronting the deepest health inequities will continue to increase.

A broad-based coalition of public, private, nonprofit, labor, and philanthropic partners are working together to raise private contributions to support the City’s $1.5 million investment. Together, our mission is to ensure families, individuals and businesses receive essential assistance during this time of crisis.

To those who can, we ask that you please Donate4Sacramento generously in one of five ways:

Support for Families. This funding adds to the United Way California Capital Region’s COVID-19 Local Relief Fund to provide childcare, meals, rental assistance and other essential resources for families whose lives have been disrupted by the COVID-19 outbreak.

Support for Small Businesses. This support leverages and supplements the City of Sacramento’s Small Business Emergency Economic Relief Loan Program for zero-interest loans, mitigating impacts of COVID-19 on small businesses and their employees.

Services for Our Unhoused Neighbors. Providing services through area nonprofits to unhoused Sacramentans, such as emergency shelters, hygiene stations and other solutions to meet their needs.

Nonprofit Support. This funding will be distributed through the Sacramento Region Community Foundation’s Sacramento Region Disaster Fund, which will deploy flexible resources to nonprofits working with communities impacted by COVID-19.

General Support. Flexible funding to provide support beyond the areas identified above and wherever it is most needed.

Funds raised here will be administered by The Center at Sierra Health Foundation, Sacramento Region Community Foundation, United Way California Capital Region and the City of Sacramento.

Please consider a contribution at Donate4Sacramento.org, no matter how small. Together, we can get through this challenge and emerge more united than ever.
FAQ

FOR POTENTIAL DONORS

I want to donate. Can I restrict my funding to a prioritized grantee?

To ensure we move resources as efficiently as possible and respond to needs of communities most impacted, we are not considering restricted donations at this time. The Donate4Sacramento COVID-19 Response Fund was created to coordinate as many resources as quickly as possible. However, you can focus your donation to a specific subject matter.

Should I give to this Fund instead of making other donations?

This Fund is not the only vehicle resourcing critical community activities during this outbreak. Rather it is working to coordinate getting more targeted resources into the community where it’s needed most. If this Response Fund’s priorities align with your values, please consider making a donation. However, this is a critical time for so many, including the nonprofit organizations who have benefited from your giving in the past, as well as those who have had to cancel their annual fundraising events or depend heavily on public gatherings.

Please continue to give to organizations you regularly support, and those that need your help at this crucial time. Now is the time to show up for our community and stay committed as we have greater awareness of the depth and scale of the long-term ramifications of the outbreak. As other complimentary funds and efforts develop, we will keep you and our partners informed.

Is there a fee to contribute?

There is a credit card fee for online donations, which is 2.2% + $0.30 per transaction. If you would prefer, please visit Donate4Sacramento.org to explore donation options by check.

How will the Fund adjust priorities if needed?

Fund priorities may evolve as our region adapts to the COVID-19 outbreak. We will continue to work together to prioritize the communities most impacted, recognizing deep and historic inequities that are likely to be magnified in times of crisis. Crisis philanthropy recognizes the need to provide immediate resources for triage, as well as the importance of recovery resources to ensure community resilience.
FOR POTENTIAL RECIPIENTS

I/my organization is interested in resources from this Fund. How can we be considered?

Yes. Applications for funding will be available in the categories through this web portal. Please contact the appropriate organizations for each category:

- **Support for Families**: United Way California Capital Region
- **Support for Small Businesses**: City of Sacramento
- **Services for Our Unhoused Neighbors**: The Center at Sierra Health Foundation
- **Nonprofit Support**: Sacramento Region Community Foundation
- **General Support**: The Center at Sierra Health Foundation

I’m an individual who’s been affected by COVID-19. Can this Fund help me?

Because of our unique partnership among multiple organizations, individuals may be able to receive relief through the United Way California Capital Region’s Up Together program. In addition, we are identifying other partnerships where we may be able to direct funding – and support provided for individuals. Please check back to see which organizations have been funded and for what purposes so you know where assistance will be provided.

I’m a small business for-profit organization and want to access resources from this Fund. How do I do that?

Funds received through this effort will support the City of Sacramento’s [Small Business Emergency](#). We anticipate making a first round of investments in the coming weeks and will publish the list of selected grantees on The Center at Sierra Health Foundation and City of Sacramento websites, along with short descriptions of the services and support they are providing. We hope this will help the community navigate available resources.

I’m a nonprofit organization and want to access resources from this Fund. How do I do that?

Funds received through this effort will support the Sacramento Region Community Foundation’s [Sacramento Region Disaster Fund](#), which will rapidly deploy flexible resources to nonprofits working with communities impacted by COVID-19.

As this is a dynamic and quickly evolving situation, we will continue to identify resources and partners to best address our community’s needs.

Is there a geographic area of focus for the Fund?

The Donate4Sacramento Fund will prioritize individuals and non-profit organizations serving the County of Sacramento, and for-profit businesses within the City of Sacramento. We recognize that many Sacramento County nonprofits serve workers and residents in our neighboring counties. We also know that many organizations in Sacramento region have broader footprints and serve Sacramento County residents.

What’s the timing of funding, and how will you share who you fund?

We anticipate making a first round of investments in the coming weeks and will publish the list of selected grantees on The Center at Sierra Health Foundation and City of Sacramento websites, along with short descriptions of the services and support they are providing. We hope this will help the community navigate available resources.