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[Donate4Sacramento.org](https://Donate4Sacramento.org)

## DONATE4SACRAMENTO COVID-19 RESPONSE FUND

**A COALITION OF PHILANTHROPY, BUSINESS PARTNERS AND GOVERNMENT WORKING TOGETHER TO DEPLOY RESOURCES TO INDIVIDUALS, COMMUNITY-BASED ORGANIZATIONS, AND SMALL BUSINESSES IMPACTED BY THE CORONAVIRUS OUTBREAK IN THE SACRAMENTO REGION.**

**DONATE NOW**

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### ABOUT THE DONATE4SACRAMENTO COVID-19 RESPONSE FUND FOR SACRAMENTO

In the days and weeks ahead, the Novel Coronavirus (COVID-19) pandemic will continue to affect all of Sacramento. This crisis is creating a profound economic impact for small businesses, lower-wage workers and nonprofit organizations. The impacts on working families and our vulnerable populations who are already confronting the deepest health inequities will continue to increase.

A broad-based coalition of public, private, nonprofit, labor, and philanthropic partners are working together to raise private contributions to support the City's \$1.5 million investment. Together, our mission is to ensure families, individuals and businesses receive essential assistance during this time of crisis.

**To those who can, we ask that you please Donate4Sacramento generously in one of five ways:**

**Support for Families.** Funds will be provided to those whose level of need has been amplified by the COVID-19 health crisis. Nonprofit partners will identify and qualify affected low-income households to receive funds. Once a family is approved, they will be given access to Family Independence Initiative (FII) [UpTogether online platform](#). Families will receive a one-time allocation to cover needs such as childcare, meals, rental assistance, COBRA, and other basic necessities.

**Support for Small Businesses.** Supporting the [City of Sacramento's Small Business Emergency Economic Relief Loan Program](#) these funds provide immediate relief through grants for small businesses and their employees. The fund is overseen by Sacramento Asian Pacific Chamber of Commerce and the Sacramento Inclusive Economic Development Collaborative (SaciEDC).

**Services for Our Unhoused Neighbors.** Coordinated by Sacramento Steps Forward and The Center at Sierra Health Foundation to provide services through area nonprofits to unhoused Sacramentans, such as emergency shelters, hygiene stations and other solutions to meet their needs.

**Nonprofit Support.** Grants will be awarded to nonprofit organizations providing direct assistance to vulnerable communities with financial need or demonstrable hardship resulting from COVID-19, providing operating support to nonprofit organizations that are supporting the increased demand for services resulting from COVID-19 and are in financial distress, experiencing acute challenges (technology, staffing and/or volunteer gaps), or struggling with immediate lost revenue and non-recoverable expenses due to COVID-19.

**General Support.** Flexible funding to provide support beyond the areas identified above and wherever it is most needed.



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Funds raised here will be administered by The Center at Sierra Health Foundation, Sacramento Region Community Foundation, United Way California Capital Region, Sacramento Asian Pacific Chamber of Commerce, and Sacramento Steps Forward.

**Please consider a contribution at [Donate4Sacramento.org](https://Donate4Sacramento.org), no matter how small. Together, we can get through this challenge and emerge more united than ever.**



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## FAQ

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### FOR POTENTIAL DONORS

#### **How is Donate4Sacramento different from other fundraising efforts?**

The Donate4Sacramento COVID-19 Response Fund was created March 23<sup>rd</sup> to coordinate as many local resources as quickly as possible. We are a coalition of organizations with proven experience in grantmaking and the ability to deploy funds quickly into local communities whose level of need has been drastically amplified by this crisis. The City of Sacramento and The Center at Sierra Health Foundation brought the United Way California Capital Region, Sacramento Region Community Foundation, Sacramento Asian Pacific Chamber of Commerce, and Sacramento Steps Forward together to be the stewards and administrators of funds because of their longstanding grantmaking experience and ability to quickly deploy funds into communities whose level of need has been amplified by this crisis.

#### **How can I be confident that dollars will reach those who need it?**

Administration and allocations of funds is handled by five experienced social service organizations (see above), each with established community networks and widely regarded as trusted health and human services providers with direct ties to affected communities. They have the ability to act fast, be efficient and maximize the impact of your donation. Each has established processes for quickly reviewing requests, making decisions against a set of criteria, and deploying payments where needs are greatest.

#### **The effects of this crisis may last a while. How will funds be disbursed over the long-term?**

Donate4Sacramento funding serves as a bridge to anticipated, necessary state and federal funding. Until additional resources arrive, the dollars raised locally will be allocated in waves as the fund grows. As additional pledged funds are received, the five grantmaking organizations will disburse additional rounds of funding to address larger populations and evolving needs and priorities.

#### **I want to donate. Can I restrict my donation to a prioritized grantee?**

Those interested in making a donation can go to [donate4sacramento.org](https://donate4sacramento.org). To ensure we move resources as efficiently as possible and respond to needs of communities most impacted, we are not considering restricted donations at this time. However, you can direct your donation to one of five specific categories: Support for Families, Support for Small Businesses, Services for Our Unhoused Neighbors, Support for Nonprofits in Crisis, or you can elect to donate to a general fund where The Center at Sierra Health Foundation will deploy dollars to recipients with the greatest need.

#### **Should I give to this Fund instead of making other donations?**

This Fund is not the only vehicle resourcing critical community activities during this outbreak. Rather it is working to coordinate getting more targeted resources into the community where it's needed most. If this Response Fund's priorities align with your values, please consider making a donation. However, this is a critical time for so many, including the nonprofit organizations who have benefited from your giving in the past, as well as those who have had to cancel their annual fundraising events or depend heavily on public gatherings.



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Please continue to give to organizations you regularly support, and those that need your help at this crucial time. Now is the time to show up for our community and stay committed as we have greater awareness of the depth and scale of the long-term ramifications of the outbreak. As other complimentary funds and efforts develop, we will keep you and our partners informed.

together to prioritize the communities most impacted, recognizing deep and historic inequities that are likely to be magnified in times of crisis. Crisis philanthropy recognizes the need to provide immediate resources for triage, as well as the importance of recovery resources to ensure community resilience.

**Is there a fee to contribute?**<sup>L</sup><sub>SEP</sub>

There is a credit card fee for online donations, which is 2.2% + \$0.30 per transaction. If you would prefer, please visit [Donate4Sacramento.org](https://Donate4Sacramento.org) to explore donation options by check.

**How will the Fund adjust priorities if needed?**<sup>L</sup><sub>SEP</sub>

Fund priorities may evolve as our region adapts to the COVID-19 outbreak. We will continue to work



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## FAQ

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### FOR POTENTIAL RECIPIENTS

**I/my organization is interested in resources from this Fund. How can we be considered?**

Yes. Applications for funding will be available in the categories through this web portal. Please contact the appropriate organizations for each category:

- **Support for Families:** United Way California Capital Region
- **Support for Small Businesses:** Sacramento Asian Pacific Chamber of Commerce
- **Services for Our Unhoused Neighbors:** Sacramento Steps Forward and The Center at Sierra Health Foundation
- **Nonprofit Support:** Sacramento Region Community Foundation
- **General Support:** The Center at Sierra Health Foundation

**I'm an individual who's been affected by COVID-19. Can this Fund help me?**

Because of our unique partnership among multiple organizations, individuals may be able to receive relief through the [United Way California Capital Region's Up Together](#) program. In addition, we are identifying other partnerships where we may be able to direct funding – and support provided for individuals. Please check back to see which organizations have been funded and for what purposes so you know where assistance will be provided.

**I'm a small business for-profit organization and want to access resources from this Fund. How do I do that?**

Small business funds are administered by the Sacramento Asian Pacific Chamber of Commerce. Interested business owners can find more information

through the Chambers [Small Business Grant Relief Program](#).

**I'm a nonprofit organization and want to access resources from this Fund. How do I do that?**

Funds received through this effort will support the Sacramento Region Community Foundation's [Sacramento Region Disaster Fund](#), which will rapidly deploy flexible resources to nonprofits working with communities impacted by COVID-19.

As this is a dynamic and quickly evolving situation, we will continue to identify resources and partners to best address our community's needs.

**Is there a geographic area of focus for the Fund?**

The Donate4Sacramento Fund will prioritize individuals and non-profit organizations serving the County of Sacramento, and for-profit businesses within the City of Sacramento. We recognize that many Sacramento County nonprofits serve workers and residents in our neighboring counties. We also know that many organizations in Sacramento region have broader footprints and serve Sacramento County residents.

**What's the timing of funding, and how will you share who you fund?**

We anticipate making a first round of investments in the coming weeks and will publish the list of selected grantees on The Center at Sierra Health Foundation and City of Sacramento websites, along with short descriptions of the services and support they are providing. We hope this will help the community navigate available resources.



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	<b>Types of Support</b>	<b>Coordinating Partner</b>	<b>How to Apply / For More Information</b>
<b>Support for Families</b>	Funds will be provided to those whose level of need has been amplified by the COVID-19 health crisis. Nonprofit partners will identify and qualify affected low-income households to receive funds. Once a family is approved, they will be given access to Family Independence Initiative ( <a href="#">FII</a> ) <a href="#">UpTogether online platform</a> . Families will receive a one-time allocation to cover needs such as childcare, meals, rental assistance, COBRA, and other basic necessities.	United Way California Capital Region	<a href="https://yourlocalunitedway.org/post/frequently-asked-questions-faq">yourlocalunitedway.org/post/frequently-asked-questions-faq</a>
<b>Small Businesses</b>	This fund is specific to minority-owned businesses that operate within any of the seven aging commercial corridors in the City/County of Sacramento represented by the Sacramento Inclusive Economic Development Collaborative (SacIEDC). Grants are determined by specific criteria including evidence of demonstrable hardship resulting from COVID-19.	Sacramento Asian Pacific Chamber of Commerce	<a href="https://sacasiancc.org/donate4sacramento">sacasiancc.org/donate4sacramento</a>
<b>Unhoused Neighbors</b>	Funds direct services to unhoused Sacramentans, such as emergency shelters, encampment outreach, hygiene stations and other solutions to meet their needs.	Sacramento Steps Forward, Sierra Health Foundation	
<b>Nonprofits</b>	Grants will be awarded to nonprofit organizations struggling with immediate lost revenue and non-recoverable expenses due to COVID-19. Funds will be directed to organizations encountering increased demand for services resulting from COVID-19, are in financial distress, and are experiencing acute challenges (technology, staffing and/or volunteer gaps).	Sacramento Region Community Foundation	<a href="https://sacregcf.org/">sacregcf.org/</a>
<b>Unrestricted</b>	Flexible funding to provide support beyond the areas identified above and wherever it is most needed.	Sierra Health Foundation/The Center at Sierra Health	