MEDIA RELEASE
FOR IMMEDIATE RELEASE

Donate4Sacramento disburses first wave of funding one week after launch
City, community groups mobilized new emergency relief fund to deliver rapid aid to those most affected by COVID-19

Sacramento (Monday, March 30) – Donate4Sacramento distributed its first round of funding today in the amount of $262,678 in rapid response to those heavily impacted by health and financial burdens associated with the COVID-19 pandemic. United Way California Capital Region, Sacramento Region Community Foundation, Sacramento Asian Pacific Chamber of Commerce, and Sacramento Steps Forward will each receive funding to administer a rapid release of supplies and support to individuals, families, nonprofits, and small businesses throughout Sacramento County. These organizations were selected because of their experience in grantmaking and ability to quickly deploy funds into communities whose level of need has been amplified by this crisis.

Today pledges to the fund stands at $601,870 and 541 donors have committed contributions since it launched one week ago. Donate4Sacramento, started in collaboration between Councilmember Jay Schenirer, Sierra Health Foundation and several others, is a growing coalition of community partners comprising some of the region’s largest foundations, chambers of commerce, and community groups.

“I’d like to thank all the partners for moving so quickly to get these donations to work in our community,” said Mayor Darrell Steinberg. “This is an extraordinary time, and we are mounting an extraordinary effort to soften the effects of this pandemic on our small businesses, non-profits and most vulnerable residents.”

Donate4Sacramento has received contributions of $91,870 from 533 individual donors in just seven days since the fund went operational. Major commitments in the amount of $10,000 or greater totaling $510,000 from 8 entities including Sierra Health Foundation and Health Net ($150,000 each), Ford Motor Company Fund ($100,000), The California Wellness Foundation ($50,000), Comcast ($30,000), and Intel Corporation, David and Helene Taylor, and the Teichert Foundation ($10,000 each).

The dollars will be allocated in waves as the fund grows, with disbursement coordinated by experienced grantmaking intermediaries with established processes for quickly reviewing requests, making decisions against a set of criteria, and deploying payments.
Administration and allocations will be handled by intermediary partners. As additional pledged funds are received, these intermediary organizations will disburse funding in the following ways:

<table>
<thead>
<tr>
<th>Types of Support</th>
<th>Coordinating Partner</th>
<th>How to Apply / For More Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support for Families</td>
<td>United Way California Capital Region</td>
<td>yourlocalunitedway.org/post/frequently-asked-questions-faqs</td>
</tr>
<tr>
<td>Small Businesses</td>
<td>Sacramento Asian Pacific Chamber of Commerce</td>
<td>sacsoniancc.org/donate4sacramento</td>
</tr>
<tr>
<td>Unhoused Neighbors</td>
<td>Sacramento Steps Forward, Sierra Health Foundation</td>
<td></td>
</tr>
<tr>
<td>Nonprofits</td>
<td>Sacramento Region Community Foundation</td>
<td>sacregcf.org/</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>Sierra Health Foundation/The Center at Sierra Health</td>
<td></td>
</tr>
</tbody>
</table>
“Relying on established community networks and organizations regarded as trusted health and human services providers with direct ties to affected communities increases our ability to act fast, be efficient and maximize impact,” said Sierra Health Foundation and The Center President and CEO Chet P. Hewitt.

Those interested in making a donation can go to donate4sacramento.org. The website also displays a total contributions tally and a complete list of partner organizations and recipients.

“Every dollar raised will make a difference in someone’s life,” said Stephanie Bray of the United Way. “Donations come from the Sacramento community for the Sacramento community and that gives us the ability to immediately deliver dollars where they’re needed now while we wait for anticipated state and federal funding, and adjust our impact based on changing conditions and need.”

The cooperative effort is also backed by the Sacramento Metro Chamber, Sacramento Area Congregations Together, Sacramento Central Labor Council, AFL-CIO, and the Greater Sacramento Economic Partnership and has earned local, regional and statewide support from the offices of state Senator Richard Pan, Assemblymember Kevin McCarty, Congresswoman Doris Matsui and Congressman Ami Bera and Sacramento County.

MEDIA CONTACTS:

Mary Lynne Vellinga, Communications Director, Office of the Mayor, 916-599-3724, mlvellinga@cityofsacramento.org

Samantha Garcia, Communications Officer, Sierra Health Foundation and The Center, 916-996-8987, sgarcia@sierrahealth.org